

Dry Creek

VINEYARD

FAMILY WINEMAKING
SINCE 1972



www.drycreekvineyard.com



Wine Club Newsletter – Nov. 2013

GREETINGS!



It is harvest season in wine country. The smell of fermenting grape juice permeates the air and the hustle and bustle of the season is evident around every corner. The colors

have begun their seasonal change and soon the vines will go dormant for their winter slumber.

On a personal note, I am still on an America's Cup "high" as Oracle Team USA came back from almost certain defeat. Having our wines exclusively served in the Artemis Racing VIP Lounge during the America's Cup series was a major coup for the winery, and our wine club sailing adventures are memories that I will cherish forever.

It was certainly a once-in-a-lifetime experience. My sincerest thanks to those of you who attended!

Turning our attention to harvest, we thought it would be the perfect time to dedicate this newsletter to our estate vineyards in both the Dry Creek and Russian River Valleys. The number and naming convention of our vineyards has always been a bit quirky.

As we continue to release new single vineyard wines that express the characters of these unique vineyards, we want to make sure our club members have a good understanding of the special nature of these wines.

As always, I love to hear from you. Please feel free to write me at vsc@drycreekvineyard.com to share your feedback on this club shipment or anything else Dry Creek Vineyard related.

My best,
KIM STARE WALLACE
President

WHAT'S IN A NUMBER, WHAT'S IN A NAME? A crash course in our estate vineyards

Our vineyards are the cornerstone of the winery. Simply put - it would be impossible to produce terrific wine, vintage after vintage, without these tremendous properties. Over the years, we have used a familiar moniker quite often to describe our vineyards – DCV2, DCV3, DCV6, and so on. But what do these numbers mean? And how do the wines that come from these vineyards reflect the unique nature of each site?

First, it's helpful to have a quick overview of our vineyard program. Dry Creek Vineyard owns and sustainably farms 185 acres of vineyard in either the Dry Creek Valley or Russian River Valley. The naming convention of our vineyards is rather simple. We have had at one time or another, a total of 10 estate vineyards. Hence, each vineyard has received the unique DCV (Dry Creek Vineyard) number identifier. Another key to our vineyards is that each property speaks to the varietal and style of wine we are trying to produce – Sauvignon Blanc, Zinfandel and our Bordeaux grapes are Dry Creek Valley appellation, whereas Chardonnay and Pinot Noir are Russian River Valley focused. In the end, each of these vineyards holds a special place in our hearts and allows us to produce outstanding wines for years to come.

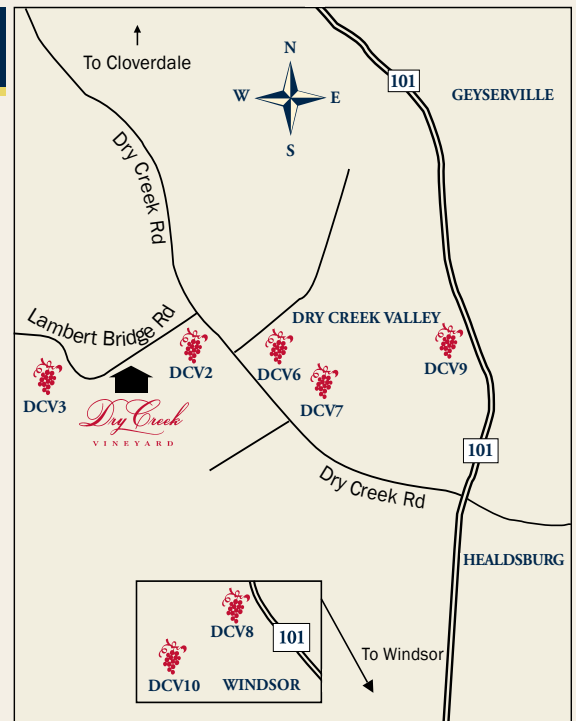
DCV2 – “Four Clones Vineyard” Dry Creek Valley

Varietal: Zinfandel | **Vine acres:** 4.4 acres

Clones: Primitivo, Dupratt, Bradford Mountain and St. Peter's Church

Soil: Yolo loam. Well drained.

This is our most exciting new vineyard. Located just in front of the winery and bordering Lambert Bridge and Dry Creek Roads, we replanted this block in 2009 after allowing the ground to lay fallow for seven years. At 4.4 acres, this property was planted in the head pruned style – a throwback to a bygone era of grapegrowing. It is 100% sustainable and essentially dry-farmed to ensure our rigorous standards for quality. Each acre has a unique clonal selection of Zinfandel – DuPratt, Bradford Mountain, Primitivo or St. Peters Church. The clones were planted on St. George rootstock.



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AMERICA'S CUP WINE CLUB SAILS

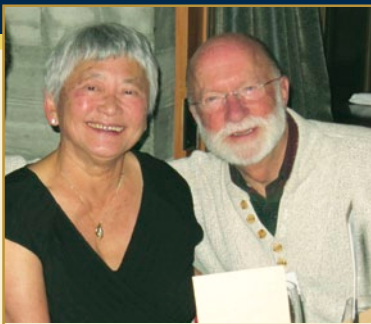
What an experience! Most club members agreed – our two sails on the San Francisco Bay during this year's America's Cup finals were a once-in-a-lifetime experience.

Held on September 7th and September 14th, wine club members were treated to some fantastic racing between Oracle Team USA and Emirates Team New Zealand. On the September 7th sail, we were thrilled to welcome aboard four-time America's Cup veteran, Dawn Riley on opening day of the America's Cup. Dawn is one of the best known female sailors in the world and carries the distinction as the first woman to crew an America's Cup race. Then, on September 14th, club members mingled with winery founder David Stare and his wife, Lee.

Each sail was marked by incredible wine and food along with many laughs and memories that are sure to last a lifetime.



WINE CLUB MEMBER PROFILE



Aurora Pan & Carl Arnoult

A LONG LASTING FRIENDSHIP

Our wine club members are more than just customers – they're family. This sentiment is clearly evident with our dear friends and wine club members, Aurora Pan & Carl Arnoult. For more than 20 years, Carl and Aurora have shared many wonderful vintages and great memories with us. As avid sailors, they were initially attracted to the sailboats on our wine labels. From there, they found that the wine was equally appealing as was the winery's friendly and homey vibe. Carl and Aurora's earliest memories go all the back to when David Stare was managing the tasting room and Kim was running around in pigtails!

We recently asked Carl and Aurora to describe their relationship with Dry Creek Vineyard. Here's what they said.

Q. What do you like most about the Dry Creek Vineyard Wine Club?

A. We really enjoy the personal connection with the family and the winery. Dry Creek Vineyard has always been more than just a winery to us. We first fell in love with DCV when Kim and Don opened up their home and we had a memorable meal on their back porch. We also feel welcome and special each time we visit the winery and always receive personal attention.

Q. What is your favorite Dry Creek Vineyard memory?

A. That's an easy one. A few years ago we signed up for one of DCV's great events – a lunch and vineyard tour aboard a trolley through the Dry Creek Valley. As it turned out, the trolley driver was not very safe. At one point, the driver took the trolley into some areas where it did not belong. At Beeson Ranch, the trolley got stuck on a steep hill and we were all pretty nervous. The entire event was great as usual but even to this day, we all still refer to that event as "The Trolley of Terror!"

◆ WINE LIST ◆

SIGNATURE WINES	Retail Bottle	CLUB MEMBER PRICING	
		20% Savings Bottle	25% Savings Case
2012 Dry Chenin Blanc - <i>Clarksburg</i>	\$12.00	\$9.60	\$108.00
2012 Fumé Blanc - <i>Sonoma County</i>	\$14.00	\$11.20	\$126.00
2012 Sauvignon Blanc - <i>Dry Creek Valley</i>	\$16.00	\$12.80	\$144.00
2010 Foggy Oaks Chardonnay - <i>Russian River Valley</i>	\$20.00	\$16.00	\$180.00
2011 Heritage Vines Zinfandel - <i>Sonoma County</i>	\$19.00	\$15.20	\$171.00
2011 Merlot - <i>Dry Creek Valley</i>	\$23.00	\$18.40	\$207.00
2010 Cabernet Sauvignon - <i>Dry Creek Valley</i>	\$25.00	\$20.00	\$225.00
2011 Old Vine Zinfandel - <i>Dry Creek Valley</i>	\$30.00	\$24.00	\$270.00
2009 Meritage - <i>Sonoma County</i>	\$30.00	\$24.00	\$270.00
2010 The Mariner - <i>Dry Creek Valley</i>	\$45.00	\$36.00	\$405.00
LIMITED RELEASE WINES			
2011 DCV3 Sauvignon Blanc - <i>Dry Creek Valley</i>	\$25.00	\$20.00	\$225.00
2011 DCV10 Chardonnay - <i>Dry Creek Valley</i>	\$34.00	\$27.20	\$306.00
2010 Estate Zinfandel - <i>Spencer's Hill Vineyard - Dry Creek Valley</i>	\$38.00	\$30.40	\$342.00
2011 DCV2 Estate Zinfandel - <i>Four Clones Vineyard - Dry Creek Valley</i>	\$38.00	\$30.40	\$342.00
2011 Sailors' Cuvée Cabernet Sauvignon - <i>Dry Creek Valley</i>	\$60.00	\$48.00	\$540.00
2009 Endeavour Cabernet Sauvignon - <i>Dry Creek Valley</i>	\$65.00	\$52.00	\$585.00

2013 UPCOMING EVENT ◆ 2013 UPCOMING EVENT ◆ 2013 UPCOMING EVENT



HOLIDAY CELEBRATION

Saturday, November 30, 2013 • 11:30 a.m. – 4:00 p.m.

Admission is complimentary.

We invite you to drop by for our annual open house Holiday Celebration! This wonderful Thanksgiving weekend tradition is the perfect way to spark your holiday spirit.

Our tasting room and cellar are adorned for the season along with creative gift giving ideas, wine and food pairings and a special VIP lounge for wine club members.

Bring your friends and family and enjoy the warmth of our fireplace and gracious wine country hospitality.

We hope to see you!



Order two or more cases and receive **30% SAVINGS**. Please note: discounts can be applied to mixed cases.

Call Salina Littleton at 800-864-9463 ext. 123 or order from our online store. **Discount will be applied when you check out.**

30% SAVINGS!

OUR LATEST ACCOLADES

2012 FUMÉ BLANC
SONOMA COUNTY

EDITORS' CHOICE

WINEENTHUSIAST
MAGAZINE

2009
CABERNET SAUVIGNON
DRY CREEK VALLEY

BEST BUY

Wine&Spirits

2009 THE MARINER
DRY CREEK VALLEY

91 POINTS

WINEENTHUSIAST
MAGAZINE

WHAT'S IN A NUMBER? WHAT'S IN A NAME?

DCV3 Vineyard – Dry Creek Valley

Varietal: Sauvignon Blanc | **Vine acres:** 16.1 acres | **Clones:** Sauvignon Musqué, Sauvignon Gris
Soil: Yolo loam. Well drained.

The DCV3 vineyard is our most iconic vineyard on our estate. Located behind the winery and bordering Lambert Bridge Rd, on the other side of the Dry Creek, DCV3 was the first vineyard planted in 1972 by winery founder David Stare. This vineyard has the distinction of being the first vineyard planted to the Sauvignon Blanc varietal in the Dry Creek Valley as well as the first modern vineyard planted after Prohibition. Recent replanting in certain blocks has brought in new and exciting selections of Sauvignon Blanc including 3.0 acres of Sauvignon Musqué and 2.8 acres of Sauvignon Gris.

**DCV6 - "Bullock House Vineyard"** – Dry Creek Valley

Varietal: Sauvignon Blanc, Malbec and Cabernet Franc | **Vine acres:** 8.6 acres | **Clones:** None
Soil: Yolo loam. Well drained.

DCV6, also called Bullock House Vineyard, is well known for a number of reasons, not the least of which is the reportedly haunted guest house that sits on the property! Replanted in 2010, DCV6 is planted to 2.15 acres of Sauvignon Blanc, which sits tucked on the flattest part of the vineyard on the valley floor. The 3.64 acres of Malbec and 2.83 acres of Cabernet Franc vines dot the hillside in a more rocky and stressed environment.

**DCV7 - "Heritage Vineyard"** – Dry Creek Valley

Varietal: Heritage Vines Zinfandel | **Vine acres:** 10.7 acres | **Clones:** Bevill/Mazzoni | **Soil:** Yolo loam. Well drained.

The DCV7 vineyard is yet another significant vineyard on our estate. Historically, this vineyard is important because it represents the first use of the Heritage Vines concept in the Dry Creek Valley. After years of research and development, in 1992 we planted this vineyard grafting old Mazzoni cuttings from a pre-Prohibition old vine vineyard, into this young vine property. The result was a flavor profile in the grapes and wine that had distinct old vineyard characters. Our passion for preserving the heritage of these old vineyards lives on in every bottle of our Heritage Vines Zinfandel.

**DCV8 - "Farmhouse Vineyard"** – Russian River Valley

Varietal: Sauvignon Blanc and Zinfandel | **Vine acres:** 19.5 acres of Sauvignon Blanc and 12.0 acres of Zinfandel | **Clones:** Bevill/Mazzoni, Hambrecht/Heritage, Val Rossi, Foppiano | **Soil:** Huichica loam.

This is one of our key Russian River Valley properties, especially as it relates to our flagship bottling of Fumé Blanc. The DCV8 vineyard brings a cool climate nuance to our Sauvignon Blanc grapes. This, combined with our warmer climate Dry Creek Valley Sauvignon Blanc, gives just the right touch of freshness and vibrancy to the wine.

**DCV9 - "Endeavour Vineyard"** – Dry Creek Valley

Varietal: Cabernet Sauvignon, Zinfandel, Petite Sirah and Petit Verdot | **Vine acres:** 29.1 acres total with 14.3 acres dedicated to Cabernet Sauvignon | **Clones:** Bevill/Mazzoni and Bevill/Pomard | **Soil:** Clough and gravelly loam. Stressed hillsides.

Long time fans of the winery know this vineyard well. This property is the crown jewel in our estate vineyard program. The DCV9 Endeavour vineyard was conceived after years of planning, research and development. The first of its kind, this high tech vineyard was planted using GPS satellites and complex soil analysis to determine the more fertile and less fertile areas of the vineyard. Then the vines were planted at different distances to accommodate the varied soil states – vines planted further apart meant the soil was more stressed and less fertile, vines planted closer together indicated a higher level of fertility. It is also 100% sustainably farmed. In the end, several of our most important wines come from this incredible property including our Endeavour Cabernet Sauvignon, Spencer's Hill Zinfandel, Heritage Vines Zinfandel and The Mariner blend.

**DCV10 - "Foggy Oaks Vineyard"** – Russian River Valley

Varietal: Chardonnay, Pinot Noir and Sauvignon Blanc | **Vine acres:** 35.7 acres including 17.5 acres dedicated to Chardonnay | **Clones:** Swan, Dijon, 777, Clone 4 | **Soil:** Huichica loam.

DCV10 represents the backbone of our Chardonnay program. Historically, Chardonnay used to be a much larger production wine. However, after years of thoughtful consideration, we decided that in order to produce a wine that we were passionate about, we needed to source Chardonnay from our own estate vineyard and decrease production dramatically. The result is the DCV10 single vineyard Chardonnay as well as our Foggy Oaks bottling that represent a new standard for Chardonnay at Dry Creek Vineyard.

